

We know what exhibitors
want in tough times,
so we offer you...



*"At your shows, people actually
want to talk to us."*

— equipment manufacturer



**Greater
Visibility**

**Eager
Prospects**

Face Time

"Make Lemonade"
Ingenuity Thrives in Tough Times

**TRANSPORTING STUDENTS
WITH DISABILITIES & PRESCHOOLERS
19th National Conference & Exhibition**

March 5-10, 2010 • Orlando, Florida
Doubletree Hotel at the Entrance to Universal Orlando

RESERVE SPACE AT WWW.EDUPROGROUP.COM

OUR ATTENDEES ARE VIPs AND DECIDERS...

Attendees from 47+ states, Canada and some US DOD schools...approximately 33% first-timers so you'll have new leads...professionals who are interested in your products and services. Meet the Conference Tenured Faculty and National Board of Advisors at www.eduprogroupp.com.

WHO SHOULD EXHIBIT? YOU!

If you've got a stake in pupil transportation you should exhibit at this national meeting. You'll have the undivided attention of some 500 school transportation professionals and OEM reps from across the U.S. and Canada. See our prior exhibitors and product profile list at www.eduprogroupp.com.

WHAT CAN YOU EXPECT? A BIG TENT!

For five exclusive hours during the exhibition you'll be shaking hands with people who have their hands on acquisition dollars for regular routes and as well as special routes. Special needs transportation occupies a big tent — many issues, multiple disciplines, various pockets for budgeting and spending. Testimonials at www.eduprogroupp.com.

STAND OUT WITH A SPONSORSHIP...

Attract attention, spread good will, and show your commitment to the school transportation community with a Conference or a National Special Needs Team Safety Roadshow sponsorship. Details at www.eduprogroupp.com or email conference@eduprogroupp.com; call 703 288-4088.

HOW CAN WE HELP YOU ACHIEVE SUCCESS WITH YOUR SHOW DOLLARS?

We'd welcome your suggestions, but here are a few of ours:

Take a Turn at the Lemonade Stand

We'll be looking for sponsors to ladle up glasses of free lemonade to attendees during exhibit hours. Take a break from your booth, extend a hand, and offer a drink. It's a great way to begin or confirm a relationship. Maybe 30 minute rotations?

Supplier Training Seminars? You Bet!

Exhibitors are welcome to propose a training seminar on their product and service. Proposals are subject to review and approval by the Conference National Board of Advisors and require a sponsorship fee. Please submit proposals by September 30.

Or, Share an Idea that Would Work for You.

It's in everyone's best interest to help each other.

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EXHIBITION SCHEDULE & SPACE RATES

The exhibition will be held in the Universal Center, Doubletree Hotel at the Entrance to Universal Orlando, 5780 Major Boulevard, Orlando, Florida.

Set up, 10 am to 5 pm, Monday, March 8

Show, 8:15 am to 1 pm, Tuesday, March 9

The Hall is Carpeted — Saves You Big Dollars!

| | |
|-------------------------|---------|
| 10x10 Single | \$1,000 |
| 10 x 20 Double | \$.1950 |
| 20 x 30 Small Bus | \$3700 |
| 20 x 20 Island | \$3200 |
| 20 x 40 Large Bus | \$4500 |

Your space reservation includes two complimentary registrations to the main conference, pipe and drape, ID sign, one chair, and one 6-foot draped table, and one-time use of the list of attendees following the show.